

## Volunteering Program in Muyuna Amazon Lodge

Are you curious about merging innovation and tourism design? Do you believe that sustainability should be treated as a matter of survival and which development is, in fact, desirable, feasible and viable?

Are you upset that little attention is being paid to wildlife trade and degradation of natural ecosystems, where there are consistent correlations that these could have triggered the pandemic; or last least made it more likely to occur? Has COVID-19 prompted you saying: "This was enough. Now it's time to contribute for making this world more sustainable."?

If so, this is the place to volunteer for! Muyuna Amazon Lodge has acknowledged that sustainability projects should be in the center of the tourism operation, being a lodging provider for more than 20 years in the middle of a Peruvian Communal Reserve: Tamshiyacu-Tahuayo, very close to the Amazon River, up-north Peru.

Some of the projects we are currently working on:

1. Innovation within Ecotourism: Biodiversity Conservation, Tourism Experience Design and the operations in lodging. We are trying to develop a system through lean-startup frameworks to introduce the tourist experience in the middle of wildlife monitoring & conservation. We are in the early-stages where we need help on hypothesis-testing, validations, persona's and customer journey development and much more!
2. Aguaje's Exotic Fruit Management Project as an alternative source of income for San Juan De Yanayacu, a little village-community nearby. The villagers have always depended on the local occupancy of the lodges around, so COVID affected us hardly. Government is virtually inexistent around, so the development of this project could make substantial impact on the life of the community.
3. We believe that training should be part of Muyuna's DNA. Teaching English is an example of how you could contribute. Other examples relate to the training stages for the aforementioned projects, where it is very important that we communicate effectively to our audience, and long-term designed training programs are vital for this.

How should your role be profiled?

Your role will really depend on your skills, preferences, and future goals. If you are currently studying anything related to Tourism, it is a big help! Otherwise, we just ask that you believe in sustainability as a game-changing solution and that you had pursued a professional degree before. Being out of your comfort zone and open-minded is something you definitely enjoy!

English is of course a must and a bit of Spanish would be very useful.

Lodge's Location: <https://bit.ly/3my8vIG>

Some reviews in TripAdvisor [more than 1k :) ]: <https://bit.ly/323uZC3>

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